

## Carol Morley Biography



Following nearly twenty years of experience in the financial services industry, Carol founded Defineum, bringing to life her dream of helping others live more purposefully and powerfully. A wrenching divorce that coincided with her father's diagnosis with terminal cancer served as a powerful wakeup call to Carol to consider what really mattered. A successful corporate executive and a proven entrepreneur who co-founded a leading executive recruiting firm, Carol has changed her focus from investment management to life management, helping others discover new perspectives and take an active role in creating their ideal life. Carol brings her mastery in life design and her keen organizational skills to Defineum's clients in a way that helps them alter their lives forever.

Carol has been a lifelong student of personal development and is a graduate of the Creativity and Personal Mastery Institute. A magna cum laude graduate, Carol received a bachelor's degree in Finance and International Management from Georgetown University in 1990 and was awarded the Chartered Financial Analyst designation in 1998. She is a Board member of the Ackerman Institute and is a graduate of the Institute's Foundations in Family Therapy program. She lives in Battery Park with her husband and two daughters.

### Who I Am

Change agent. Teacher. Untiring student of life. Clarifier. Problem solver. Planner. Achiever. Entrepreneur. Purposeful. Action-oriented. Decisive. Methodical. Loving. Inspiring. Committed. Resilient. Healthy. Fanatically organized.

### What Moves Me

The knowledge of and gratitude for how much I am loved. My daughter running down the hallway to greet me. A husband who lights up my life. Making the most of my "one wild and precious life" and inspiring others to do the same. Evoking people's stories and understanding what makes them tick. A goal. A challenge. A puzzle to solve. An important decision to make. An opportunity to teach. The chance to make a difference. A crisp blue sky. Walking among nature. Bookstores. Green tea. Horses. Anything needing organizing.

### My Mission

To be a lifelong student, teacher and practitioner of deliberate living. To lead by example. To enjoy the journey.

### Career Facts and Figures

Prior to creating Defineum, Carol was a founding partner of Jamesbeck Global Partners, a leading executive search firm specializing in recruiting senior executives for the investment management industry. Prior to Jamesbeck, Carol spent five years at Highland Search Group, a boutique executive search firm, where she was a partner in the investment management practice. Prior to Highland, Carol spent five years as a strategic consultant to the investment management industry both at BARRA/RogersCasey and Cowen Asset Management. Her earlier career experience includes investment banking at Kidder, Peabody and business process reengineering at Accenture. She also spent six months working at Club Med (more on that if you ask...).

###

