

Steve Shenbaum Biography



Steve Shenbaum is a former actor and Founder and President of Game On Media, LLC. Game On is a unique communication company utilizing improvisation and role playing techniques to help junior/professional athletes, teams, corporations and executives work on self awareness and creativity while improving communication, social confidence and sense of humor.

Steve spends most of his time in Bradenton, Florida overseeing all communication, social acclimation and media training programs at the world renowned Bollettieri / IMG Sports Academy. Steve also travels throughout the world leading seminars and delivering keynote speeches to various teams and organizations, focusing on the power of honesty, humility and humor through the use of improvisation.

Steve's extensive client list includes # 1 overall draft picks: Sidney Crosby (NHL), Eli Manning (NFL), Alex Smith (NFL), Erik Johnson (NHL) and Greg Oden (NBA). Steve has also conducted self awareness/communication training programs to 32 first round draft picks from the NBA and NFL, as well as the NBA and NFL Referee Association and numerous corporations throughout the world.

Steve was honored in 2005 by Gulf Coast Business Review as one of Florida's leading businessmen under 40 years old. He and his company have been featured in Sports Illustrated, Sporting News, New York Times, The New Yorker, LA Times, ESPN "Outside the Lines", ESPN News, ESPN The Magazine, ABC News, Hemisphere Magazine, Indianapolis Star, Biz 941, Sarasota Magazine and The Bradenton Herald,

In his past career as an actor, Steve co-hosted the nationally syndicated sports show "Energy Express" and conducted national workshops discussing the influence sports, technology and media have on society. His feature films include: "American Pie 2", "Winning London", "Scorched", "Big Fat Liar", "The Third Wheel" (with Matt Damon and Ben Affleck), "EdTV" and "Space Jam". His television credits include a series regular on "Killer App." (FOX pilot directed by Robert Altman), guest-starring roles on "Will & Grace", "Dharma and Greg", "V.I.P.", "Sabrina, the Teenage Witch", "Married With Children" and "Beverly Hills, 90210". He has been featured in over 100 national commercials and was the on-camera spokesman for ABC in '97 and '98.

Steve was just recently trained and certified by Vice President Al Gore and The Climate Project to present Mr. Gore's Academy Award winning slide show "The Inconvenient Truth" to raise awareness for environmental change.

Steve graduated from Northwestern University with a degree in Theater and Performance Studies and also trained at the British American Drama Academy in Oxford, England.

