

Defineum at-a-Glance

Mission

Defineum is a life strategy firm that helps people create a life that is engaging, purposeful and aligned.

Programs

We accomplish our mission by providing an array of life strategy programs to individuals, couples, corporations, and groups. We also offer custom workshops, events, and access to our expert network.

Core Life Strategy Programs

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Clients develop greater self-awareness and create a concrete plan to live a life that provides a sustainable sense of purpose, engagement and joy.

Core Life Strategy Group Program

Clients benefit from peer learning, develop greater self-awareness and create a concrete plan to live a life that provides a sustainable sense of purpose, engagement and joy.

Life Focus Programs

Deliberate Parenting Program

Clients clarify their individual values, philosophies and approach to parenting and develop a joint action plan that reflects both parents' perspectives.

RealMoms Group

Mothers learn powerful tools and strategies to make life more balanced and fulfilling while sharing insights and developing new friendships.

Career Discovery Program

Clients identify career opportunities that best fit their skills, interests and passions and custom-design their ideal career.

Interviewing for Impact Program

Clients improve their interviewing effectiveness by developing greater self-awareness, confidence and clarity.

Workshops & Events

A range of experiential workshops and spirited social events that provide tools and techniques for creating a more fulfilling life and spur thought-provoking dialogue about living life to the fullest.

Expert Network

Skilled practitioners across various life dimensions that help clients augment their personal development and meet their life goals.

Corporate and Group Programs

Customized life design solutions and seminars for corporations and groups that embrace the value of living a fulfilling life.



Founders

Dana Galin

Dana brings 20 years of experience in the public relations industry developing and executing communications strategies. She is also a certified image consultant and a successful jewelry designer. Motivated by a lifelong commitment to self-expression, Dana has an enormous talent for helping individuals discover who they are and express their uniqueness in engaging and creative ways.

Carol Morley, CFA

With 20 years of experience in the strategic consulting and financial services sectors, Carol is a successful investment management executive and a proven entrepreneur who co-founded a leading executive recruiting firm. Having counseled thousands of senior investment professionals in career strategy, she extends that mastery to overall life design and brings her keen organizational skills and focus to Defineum's clients in a way that helps them alter their lives forever.

M.A.D. Program

We are M.A.D. – Making A Difference, that is. An integral part of Defineum's mission is to make a difference for individuals, our community, and the world and to inspire others to do the same. In addition to helping others become role models in living true to their values, Defineum supports four non-profit organizations that empower people to help themselves, including the Trickle Up Program, Ackerman Institute for the Family, CharityFocus and High Water Women.

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Contacts

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